

IEEE/RSJ INTERNATIONAL CONFERENCE ON INTELLIGENT ROBOTS  
AND SYSTEMS



September 28 - October 3, 2015, Congress Center Hamburg

Hamburg, Germany, [www.iros2015.org](http://www.iros2015.org)



### Sponsor and Exhibitor Information

IROS 2015 will be held in Hamburg, Germany's second largest city, home to 1.8 million people and the industrial and cultural center of Northern Germany and the Baltic area. Located on the Elbe and Alster rivers and close to both the North Sea and the Baltic Sea, Hamburg has the largest port in Germany and is called the city on the water (European Green Capital 2011). The venue for IROS is CCH – the premier congress center of the city located downtown and in walking distance from the Alster Lake, Hamburg University, the city hall, and the city's main shopping districts.

IROS is one of the two top international conferences in the area of intelligent robotics and brings together 1,500 to 2,000 researchers from around the world to discuss cutting edge robotics technologies. At the industrial exhibition as well as live demonstrations, students, developers and entrepreneurs seeking the latest developments and applications in robotics can meet and network. The exhibition is closely integrated with the technical program through workshops and tutorials, plenaries, robot demonstrations, an industrial innovation showcase, and social activities for attendees and guests.

**Accelerate your connections! Contact us today to exhibit at IROS 2015.**

#### Exhibition Co-Chairs:

Norbert Elkmann, Fraunhofer IFF Magdeburg ♦ Tamás Haidegger, U Budapest ♦ Frank Kirchner, U Bremen ♦  
Torsten Kroeger, Google ♦ Lino Marques, U Coimbra ♦ Nobuto Matsuhira, Shibaura Institute of Technology ♦  
Lorenzo Natale, IIT ♦ Nicola Tomatis, Bluebotics ♦ Julian Ware, ClearPath Robotics ♦ Jizhong Xiao, City Univ. of New  
York ♦ Xiaorui Zhu, Shenzhen University Town ♦ Thilo Zimmermann, GPS Stuttgart

#### Industrial Forum Co-Chairs:

Rainer Bischoff, KUKA ♦ Georg von Wichert, SIEMENS



## Benefits of sponsors and exhibitors

- Exposure to a world-class audience. We expect the attendance to be at least 1,500 registrants from universities, research institutes, and companies from all over the world.
- Opportunities to showcase your products, publications, and organization. There will be a large exhibit space for sponsors with coffee breaks taking place right there, to ensure maximum networking possibilities and exposure for exhibitors. Conference attendees can view attractive exhibitions and robotics demonstrations throughout the course of the conference. Exhibitors and sponsors will also have the opportunity to speak in front of large audiences.
- Exhibitors' job openings will be advertised on the IROS 2015 website, reaching the outstanding graduate students who attend IROS 2015. Onsite interview opportunities will also be available.
- Hamburg is a beautiful, very green city on two rivers: the Elbe, with its second largest port in Europe welcoming huge container ships and cruise ships from all over the world, and the Alster, with its beautiful lake with riverside walks and sailing boats, creating a holiday atmosphere right in the heart of the city. Dine at one of the many great international restaurants, enjoy the vibrant port atmosphere in the new Hafencity, put your feet in the sandy beach at Övelgönne or explore the many hidden Alster canals on a boat tour. Hamburg will make it easy for you to relax after networking at the IROS 2015.



## Exhibits from September 29 – October 1, 2015

Exhibiting at IROS 2015 is the most cost-effective way for a company, large or small, to gain exposure to the world's leaders and future leaders in robotics and automation.



## Exhibition Schedule

Action Item	Day	Start
Exhibitor set-up	Monday, September 28	10:00 am - 05:00 pm
Exhibit hours	Tuesday, September 29	08:00 am - 05:00 pm
Exhibit hours	Wednesday, September 30	08:00 am - 06:00 pm
Exhibit hours	Thursday, October 01	08:00 am - 06:00 pm
Exhibitor move-out	Thursday, October 01	06:00 pm



## Official Conference Dates

September 28 – October 3, 2015



## Exhibitor and Sponsor Packages

Services	Exhibition Only	Bronze	Silver	Gold	Platinum
Complimentary congress tickets		1	2	3	5
Free access to industrial exhibition	X	X	X	X	X
Place for exhibit booth (sqm)	at least 4 sqm (*400€/sqm)	10	18	25	50
Listed on conference website	as exhibitor	as Bronze	as Silver	as Gold	as Platinum
Logo with link to homepage displayed on conference website		as Bronze	as Silver	as Gold	as Platinum
Identified as sponsor in the electronic conference proceedings (memory stick)		X	X	X	X
Industrial forum representation			X	X	X
Marketing materials included in each conference bag				X	X
Banner/display of your company in a visible place during welcome reception, press conference, conference dinner, award-giving ceremony					X
On request, 2-3 minutes presentation at the press conference					X
Costs		*5.000,00 €	*10.000,00 €	*15.000,00 €	*25.000,00 €

\*All prices are quoted additionally VAT.

### Special sponsoring agreements:

Upon request, sponsoring packages can be individually customized, e.g. to include sponsoring of PhD student travel, invited speakers, receptions, and/or other conference events.

Along with the invoice for your booth you will receive a form for additional services, such as renting chairs, tables, power supply, booth walls, carpet, signs for logos etc..

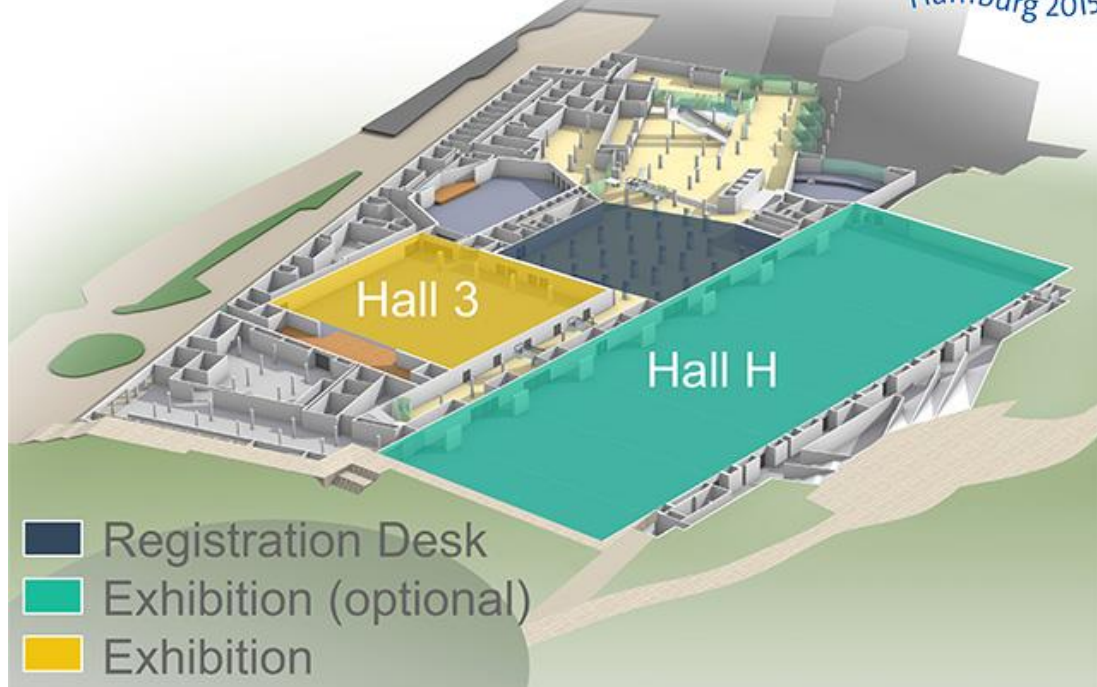
These services will be charged in a separate invoice after the exhibition.



## Location

Congress Center Hamburg  
Am Dammtor / Marseiller Str.  
20355 Hamburg, Germany  
Phone: +49 40 3569-0  
<http://www.cch.de>

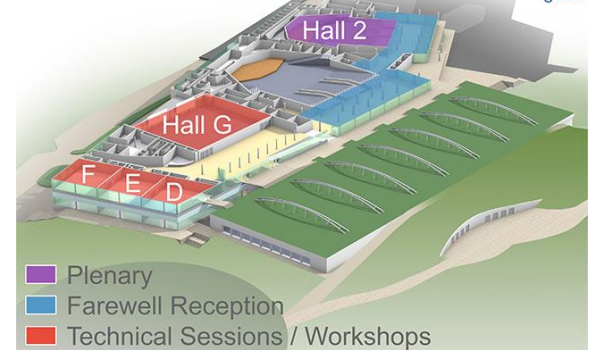
# Ground floor



## 1st floor



## 2nd floor



# IEEE/RSJ International Conference on Intelligent Robots and Systems

## EXHIBIT SPACE APPLICATION

1. Please read this application carefully and print or type all information requested.
2. Complete, sign, and send your application to [exhibition@iros2015.org](mailto:exhibition@iros2015.org)

Exhibit Space Application Contact	
congress & more Klaus Link GmbH Festplatz 3 76137 Karlsruhe, Germany	Phone: +49 721 626 939 12 Fax: +49 721 626 939 28 Email: <a href="mailto:exhibition@iros2015.org">exhibition@iros2015.org</a>

Exhibitor Contact Data (in block letters please)		Billing Address (if different)
Company / institution:	Phone:	Company / institution:
Academic title:	Fax:	Name:
Name:	Email:	Phone:
Address, zip code, city:	Website:	Address, zip code, city:
Country:		Country:

The following products/services will be presented:

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We herewith apply for a stand/arrangement (Please mark your requested stand with a cross)

<input type="checkbox"/>	<b>Exhibitor</b> = 4 m <sup>2</sup> min. *400,-- €/m <sup>2</sup>	_____m <sup>2</sup>	<p>These sponsoring packages are based on the above sponsoring sheet. With your signature, you agree to the conditions on this application form.</p> <p>Technical directives including order forms for technical equipment (electricity, furniture, etc.) will be enclosed with the order confirmation.</p> <p>This technical equipment will be charged separately after the event according to the corresponding order and definite consumption.</p> <p><b>A legal claim on participation cannot be derived from sending in the application form.</b></p> <p>Upon request, sponsoring packages can be individually customized, e.g. to include sponsoring of PhD student travel, invited speaker, receptions and/or other events.</p>
<input type="checkbox"/>	<b>Bronze Sponsor</b> = *5.000,-- €		
<input type="checkbox"/>	<b>Silver Sponsor</b> = *10.000,-- €		
<input type="checkbox"/>	<b>Gold Sponsor</b> = *15.000,-- €		
<input type="checkbox"/>	<b>Platinum Sponsor</b> = *25.000,-- €		
<input type="checkbox"/>	<b>Special sponsoring agreements</b>		

\*All prices excluding VAT

#### Cancelation details

10%	after receipt of invoice
50%	8 weeks before Monday, September 28, 2015
80%	4 weeks before Monday, September 28, 2015
100%	1 week before Monday, September 28, 2015

#### Further services

Along with the invoice for your booth, you will receive a form for further services.

Further services include rental chairs, tables, power supply, booth walls, carpet, signs for logos, etc.

These services will be charged in a separate invoice after the exhibition

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Place, Date

Signature